

EVENT PARTNERSHIPS

BENEFITS⁽¹⁾	Inspire \$30,000+	Empower \$17,500+	Engage \$6,500+	Encourage \$3,000+
Brand featured on <i>Thank You</i> sign and print ads	✓	✓	✓	✓
Onsite exhibit presence (50 available)	20x20 booth Premier location	10x10 booth	10x10 booth	
Full Conference Registration Passes	Five (5) full conference registrations	Three (3) full conference registrations	Two (2) full conference registrations	One (1) full conference registration
Staff Conference Registration Passes	Ten (10) staff conference registrations	Six (6) staff conference registrations	Four (4) staff conference registrations	Two (2) staff conference registrations
Corporate Conference Discount	15%	10%	10%	
Link to your corporate site from conference site	✓	✓	✓	✓
Conference bag insert (15 available)	✓	✓	✓	-
Advertisement in Conference Program	Two (2) pages, color	Full page, color	1/2 page, color	1/2 page, color
Advertisement in WIE newsletter	Full page, color 1 issue	Full page, color 1 issue	1/2 page, color, 1 issue	
Advertisement on WIE social media	✓ 1 week	✓ 1 week	✓ 1 day	✓ 1 day
Attendee Access ⁽²⁾	✓	✓	-	-
Attendee resume access	✓	✓	✓	
Visibility in Press Releases	✓	✓	-	-

Notes: ⁽¹⁾ 15% discount available to non-profit, academic and government organizations

⁽²⁾ IEEE WIE will send two emails to all attendees for INSPIRE level partners. INSPIRE and EMPOWER partners will receive attendee list of those attendees opting to share contact information.



**Reach your target audience with this signature
 IEEE WIE event! Contact Nita Patel.**

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Customized options are also available

Pitch Session SOLD OUT	Partnering organization to define technical focus area and have opportunity to participate on judging panel.
Lunch \$40,000	Increase your visibility. Place your company logo front and center as attendees enjoy lunch with their peers. Partnering organization may present brief remarks.
Power Breaks \$15,000	Increase your visibility. The breaks are located within the Exhibit Space.
Virtual Track \$5,000	Highlight your company as key partner for of the WIE ILC Virtual Track. Logo branded on recorded and archived presentations of the virtual track.
Mobile App \$10,000	App includes the conference agenda, attendee profiles, personalized scheduling, interactive maps and the ability to rate sessions.
Charging Lounge SOLD OUT	Highlight your company as key partner for of the WIE ILC through signage and the opportunity for giveaways.
Conference Bags \$15,000	Distributed to all conference attendees to be used during and after conference. Includes WIE and partner logos. WIE ILC designs, procures and distributes conference totes
Conference Lanyards SOLD OUT	Distributed to all conference attendees, the conference lanyards provide brand exposure throughout the conference. Includes WIE and partner logos. WIE ILC designs, procures and distributes lanyards
Photo Booth \$10,000	Have your logo appear on all photos taken in the booth and posted on all WIE social media.
Registration SOLD OUT	Receive branding in the centrally located registration area during the entire conference.
Attendee Conference Bag Insert	Place an insert in the official attendee tote bag which will be distributed to every attendee; thereby, insuring your message will directly reach your audience.



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