



ILC 2021

IEEE Women In Engineering
International Leadership Conference

VIRTUAL CONFERENCE
April 27-30, 2021

INSPIRE
ENGAGE
ADVANCE
women in engineering

**EXHIBITOR
PROPOSAL**

www.ieee-wie-ilc.org



“This is a unique conference that every engineer who dreams to be a future leader must attend.”

Bringing together women leaders in STEM

Professional Status

- 90% Professionals (55% are >10 yrs)
- 10% students (50% graduate)
- 60% Lead (manager, director, VP, CTO)

Engineering Disciplines

- 45% Computer Science/Software
- 40% Electrical
- 15% Other (mathematics, physics...)

90% Female Attendees

(Based on survey results)

Previous sponsors



120+
speakers

50+
countries

425+
industries

90%+
professionals

PACKAGES

BENEFITS	Platinum Inspire	Gold Empower	Silver Engage
	\$25,000	\$15,000	\$10,000
Brand featured on Virtual Conference platform	✓	✓	✓
Virtual Exhibit Presence	booth	booth	booth
Full Conference Registration	Five (5) full conference registrations	Three (3) full conference registrations	Two (2) full conference registrations
Corporate Conference Discount	15%	10%	5%
Link to your corporate site from conference site	✓	✓	✓
Advertisement in Conference Program	Full Page Color	Half (1/2) Page Color	Quarter (1/4) Page Color
Session Speaker Slot	✓		
Advertisement on WIE social media	5 Posts	4 Posts	3 Posts
Waiting Room Video Advertisement	2 Times	1 Time	
Exhibit Spotlight (5 min plenary opportunity)	✓		
Attendee Access	✓	✓	✓
Attendee resume access	✓	✓	✓

Notes: ⁽¹⁾ 15% discount available to non-profit, academic and government organizations

⁽²⁾ Waiting Room Video Ad - Sponsors to provide video content maximum of 1 minute.

Reach your target audience with this signature IEEE WIE Event

Customized options are also available.	
Virtual Social Events (TBD avail) Starting at \$10,000	<p>Increase your visibility. Place your company logo front and center during our event. Partnering organizations will have opportunity to create a fun and engaging activity with attendees.</p> <p>**Cost will depend upon the type of event the sponsor would like to hold.</p>
Virtual Power Breaks (TBD avail) \$2,500	Increase your visibility during the virtual coffee breaks with your logo and show a short video on your company or product.
Virtual Track \$7,500	<p>Highlight your company as key partner for of the WIE ILC Virtual Track. Logo branded on recorded and archived presentations. Opportunity to host one of the virtual track presentations prior to the conference start date.</p>
Registration Customized Options) \$2,500	Receive branding on the highly visible registration website.

CORPORATE SPONSORSHIP

BENEFITS	\$10,000	\$8500 (Non Profit and Academic)
Registration Purchase Option	Up to 50	Up to 50
Link to your corporate site from conference site	✓	✓

Registration must be purchased by 13th April 2021.

Please note: Except as set forth in the Partner Agreement, all corporate sponsorship purchases are non-refundable, regardless of how many registrations are utilized.



#WIELEAD

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