



ILC 2022

IEEE Women In Engineering
International Leadership Conference

San Diego Convention Center
San Diego, CA USA & Virtual Presence

June 6 – 7, 2022

INSPIRE
ENGAGE
ADVANCE
women in engineering

**EXHIBITOR
& SPONSOR
PROSPECTUS**

www.ieee-wie-ilc.org



“This is a unique conference that every engineer who dreams to be a future leader must attend.”

Bringing together women leaders in STEM

Professional Status

- 31% Industry/Management/Executive Level
- 29% Practicing Engineer
- 19% Academic/Teaching/Researcher
- 8% Student
- 12% Other

2021 Exhibitors & Sponsors

Qualcomm



109

sessions

151

speakers

45+

countries

500+

attendees

92%

professionals

CORPORATE SPONSORSHIP

BENEFITS	Titanium	Platinum	Gold	Silver
	\$50,000	\$30,000	\$20,000	\$10,000
Onsite Exhibit Booth Size	(2) 20x20 Premier Location	20x20	10x10	10x10
Full Conference Registrations Included	20	10	6	3
Additional Full Conference Registrations Available For Discount	20 20% discount	10 10% discount	6 5% discount	
Logo on Large Sponsor Banner (General Session)	✓	✓	✓	✓
Logo on Thank You Signage	✓	✓	✓	✓
Logo in Opening Presentation	✓	✓	✓	✓
Logo in Conference Program	✓	✓	✓	✓
Logo on Conference Website (Linked to Sponsor Site)	✓	✓	✓	✓
Advertisement in Conference Program	Full Page Ad & Back Cover	Full Page Ad	Half Page Ad	
WIE Social Media Posts	3	2	1	
Keynote Speaker Slot	✓			
Session Speaker Slot		✓		
Sponsor Spotlight (1 minute video)	✓			
Attendee Contact Information Access	✓	✓		
Attendee Resume Access	✓	✓	✓	

Titanium and Platinum sponsors will receive a list of attendees who opt to share their contact information (name, email, company). If you are interested in Corporate registration sponsorship, please contact partners@ieee-wie-ilc.org.

NON-PROFIT, ACADEMIC, AND GOVERNMENT SPONSORSHIP

BENEFITS	Titanium	Platinum	Gold	Silver
	\$42,000	\$25,000	\$17,000	\$8,000
Onsite Exhibit Booth Size	(2) 20x20 Premier Location	20x20	10x10	10x10
Full Conference Registrations Included	20	10	6	3
Additional Full Conference Registrations Available For Discount	20 20% discount	10 10% discount	6 5% discount	
Logo on Large Sponsor Banner (General Session)	✓	✓	✓	✓
Logo on Thank You Signage	✓	✓	✓	✓
Logo in Opening Presentation	✓	✓	✓	✓
Logo in Conference Program	✓	✓	✓	✓
Logo on Conference Website (Linked to Sponsor Site)	✓	✓	✓	✓
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Attendee Contact Information Access	✓	✓		
Attendee Resume Access	✓	✓	✓	

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Increase your visibility and help Inspire, Empower, Engage, and Encourage

Additional Marketing Opportunities	Available	Description
Pitch Session \$15,000	1	Partnering organization has opportunity to participate on judging panel and announce pitch winner at closing plenary.
Reception \$20,000	2	Increase your visibility. Place your company logo front and center during the reception. Partnering organizations will have the opportunity to present a brief remark.
WIE 25th Anniversary Reception \$20,000	1	Increase your visibility. Place your company logo front and center during the reception. Partnering organizations will have the opportunity to present a brief remark.
Power Breaks \$10,000	3	Increase your visibility. The breaks are located within the Exhibit Space.
Mobile App \$15,000	1	Logo featured on home page. App includes the conference agenda, attendee profiles, personalized scheduling, interactive maps and session feedback.
Charging Lounge \$15,000	1	Highlight your company with a booth in the charging area, a featured element of the exhibit area.
Hand Sanitizing Stations \$10,000	1	Receive branding throughout conference space.
Conference Bags \$15,000	1	Distributed to all conference attendees to be used during and after the conference. Includes WIE and partner logos. WIE ILC designs, procures and distributes conference totes.
Conference Lanyards \$5,000	1	Distributed to all conference attendees to be used during and after the conference. Includes WIE and partner logo. WIE ILC designs, procures and distributes.
Conference Wifi \$15,000	1	Sponsor the conference wifi for participants. Includes branding in conference program, website and on wifi information distributed to conference
Registration \$8,000	1	Receive branding in the centrally located registration area during the entire conference.
Return to Tech Grant \$5,000	10	Help sponsor an in-person attendee that is a returning mother or caregiver to attend the conference to help them re-enter the technical workforce.
WIE Newsletter Spotlight \$5,000	4	Includes reach 20K+ WIE members - Feb and April issues available - highlight sponsor presence at 2022 IEEE WIE ILC
Attendee Conference Bag Insert \$5,000		Place an insert in the official attendee tote bag which will be distributed to every attendee; thereby, ensuring your message will directly reach the audience.



#WIELEAD

e-mail: partners@ieee-wie-ilc.org
info: www.ieee-wie-ilc.org