



ILC 2025

IEEE Women In Engineering
International Leadership Conference

Signia by Hilton
San Jose, CA USA

May 15 – 16, 2025



INSPIRE
ENGAGE
ADVANCE

women in engineering

*Promoting Women in
Engineering and Technology:
Accelerating Leadership in an
AI-Powered World*

**EXHIBITOR
& SPONSOR
PROSPECTUS**



“This is a unique conference that every engineer who dreams to be a future leader must attend.”

Bringing together women leaders in STEM

Professional Status

- 31% Industry/Management/Executive Level
- 35% Practicing Engineer
- 15% Academic/Teaching/Researcher
- 9% Student
- 10% Other

Previous sponsors

Exhibitors



370+ attendees

9 keynotes

50+ breakout sessions

70+ speakers

35 countries

91% professionals

CORPORATE SPONSORSHIP

BENEFITS	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$5,000	\$3,000
Onsite Exhibit Booth Size	(2) 20x20 Premier Location	20x20	10x10	10x10
Full Conference Registrations Included	10	5	3	1
Additional Full Conference Registrations Available For Discount	10 20% discount	5 10% discount	3 5% discount	
*Conference Lanyard	✓			
Logo on Large Sponsor Banner (General Session)	✓	✓	✓	✓
Logo on Thank You Signage	✓	✓	✓	✓
Logo in Opening Presentation	✓	✓	✓	✓
Logo in Conference Program	✓	✓	✓	✓
Logo on Conference Website (Linked to Sponsor Site)	✓	✓	✓	✓
Advertisement in Conference Program	Full Page Ad & Back Cover	Full Page Ad	Half Page Ad	
WIE Social Media Posts	3	2	1	
Keynote Speaker Slot	✓			
Session Speaker Slot		✓		
Sponsor Spotlight (1 minute video)	✓			
Attendee Contact Information Access	✓	✓		
Attendee Resume Access	✓	✓	✓	

*Lanyard Sponsorship will be included in the Platinum benefit package. If this sponsorship level is not fulfilled, this benefit will be included with the Gold sponsorship package

Platinum and Gold sponsors will receive a list of attendees who opt to share their contact information (name, email, company). If you are interested in Corporate registration sponsorship, please contact sponsor-wie-ilc@ieee.org.

Increase your visibility and help Inspire, Empower, Engage, and Encourage

Additional Marketing Opportunities	Available	Description
Reception \$20,000	2	Increase your visibility. Place your company logo front and center during the reception. Partnering organizations will have the opportunity to present a brief remark.
Power Breaks \$10,000	4	Increase your visibility. The breaks are located within the Exhibit Space.
Mobile App \$15,000	1	Logo featured on home page. App includes the conference agenda, attendee profiles, personalized scheduling, interactive maps and session feedback.
Charging Lounge \$15,000	1	Highlight your company with a booth in the charging area, a featured element of the exhibit area.
Photo Booth \$10,000	1	Increase your visibility, receive branding front and center as participants capture and share memorable moments.
Conference Bags \$7,500	1	Distributed to all conference attendees to be used during and after the conference. Includes WIE and partner logos. WIE ILC designs, procures and distributes conference totes.
Restroom Essentials \$5,000	1	Sponsor the essential restroom products for conference attendees.
Registration \$8,000	1	Receive branding in the centrally located registration area during the entire conference.
Return to Tech Grant \$5,000	10	Returning mothers and caregivers to the technical profession
WIE Newsletter Spotlight \$5,000	4	Reach 30K+ WIE members - Feb and April issues available - highlight sponsor presence at 2025 IEEE WIE ILC
Conference Supporter Bag Insert/Social Promotions \$1,000		Place an insert in the official attendee tote bag which will be distributed to every attendee; thereby, ensuring your message will directly reach the audience. Includes promotion through social media.



#WIELEAD

e-mail: sponsor-wie-ilc@ieee.org
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